

FOR IMMEDIATE RELEASE:

HOOK-UP CULTURE GETS SCIENTIFIC FOR NEW STUDIO, **SEX ON SIGHT**

Newly launched site, SexOnSight.com Uses Science-Backed Sexual Compatibility Test, Matching Performers Erotic Profile Sight Unseen.

MONTREAL, Quebec (Apr. 19, 2024) – Leading Adult content producer [Mile High Media](#) unveils SexOnSight.com. The new studio, **Sex On Sight**, embraces a scientific approach to scene pairing, promising real, raw and spontaneous sexual compatibility, matching adult performers' erotic profiles sight unseen.

Hall of Fame Director Mike Quasar helms the new project, however **Sex On Sight** prides itself on being 100% unscripted. "My job is unique for this studio," says Quasar. "I'm not directing the scene or crafting a certain scenario. I am there to ensure the pairing is truly sight unseen, they meet and find out who they are paired with when the camera roles, not before. The surprise, excitement and passion viewers see is fully authentic."

The **Sex On Sight** sexual compatibility test developed with renowned Sexologist, [Keeley Rankin](#) sets the studio apart. Performers take the test prior to their **Sex On Sight** scene to ensure an optimal pairing for chemistry. This is not based on a look or a particular fetish interest. Talent is matched by their sexually compatible erotic types. The term for this approach has been coined: *multidimensional erotic profiles*. The questionnaire uses a combination of psychological profiles and sexuality models to categorize performers into their *multidimensional erotic profiles*. It's the perfect marriage of science and sexy. The hope is that the audience will feel and see the connection between the performers, bringing everyone more pleasure and fulfillment.

[Keeley Rankin](#) explains her involvement saying, "Over the last decade plus of working with clients, the number #1 want out of watching porn is for it to feel like the performers are experiencing a real genuine connection and having true authentic pleasure. When asked to contribute to this project, I couldn't think of a better way to influence the porn industry. I hope the positive experience of the performers + interest from the audience changes the whole paradigm of pairing up in the industry."

Visit the newly launch site: [SexOnSight.com](#)

"I'm so pleased for this new studio to launch, it's been such a fun, unique project to create," Mile High VP Jon Blitt said. "Over the last year Mile High has invested in creating a science-backed process and consulted with Sexologist Keeley Rankin to ensure we get it right. Fans love seeing real passion and spontaneity unfold, we want to take the guess work out of it and streamline the process, so the performers are enjoying a unique experience, as is the audience. Once you witness Sex On Sight, you'll understand it's appeal."

Sex On Sight features some of the industry's top adult stars in unscripted moments as they discover who their sexual match is for the cameras! The action is real, raw, and authentic. We create the conditions; desire does the rest.

For trailers, behind the scenes interviews and more follow **Sex On Sight** on X and IG: [@SXonSight](#)

For production stills and content, log on to Mile High Media's Press Access site: <http://milehighonline.com/press/>. Media seeking to be qualified may email Dusty at Dusty@DustyInk.com.

About Mile High Media:

Mile High Media has been a pillar of the adult industry for over 25 years. The Canadian managed company began as a Canadian licensee for American adult movies, ensuring it distributed only the highest quality content. Understanding the diverse and ever changing needs of its consumer base, Mile High determined the best way to provide a wide array of superior entertainment was to produce its own content. In 2003, Mile High launched Doghouse Digital, the first of its acclaimed lines catering to specific niches. Growing market trends and demand led Mile High to then create Sweetheart Video (lesbian line), Sweet Sinner (couple line), Reality Junkies (reality gonzo line), Male Reality (gay reality gonzo line) and recently launched Icon Male (gay romance line) and TransSensual (TS romance line). With over 2700 titles, Mile High's studios yield some of the most viewed adult movies in the world, available on all platforms, including broadcast, IPTV, VOD and mobile applications. Mile High is a continual trendsetter, earning [AEBN.net](#) 2012 Studio of the Year title and FSC 2016 Production Company of the Year. For more information, visit www.MileHighOnline.com or www.Twitter.com/MileHighMovies.

Keywords: Sex On Sight, Sexual Compatibility Test, Mile High Media, raw, uncut, unscripted, desire, passion, porn star, content, sex, porn, adult entertainment, multidimensional erotic profiles, new studio, sexual science, sight unseen, Sexologist, Keeley Rankin, sexual chemistry,

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sex on sight

BRAND NEW STUDIO

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Newly launched studio, Sex On Sight Uses Science-Backed Sexual Compatibility Test, Matching Performers Erotic Profile Sight Unseen.

From their very first look, Sex On Sight pairings deliver real, raw and spontaneous sexual chemistry.

DIRECTED BY **MIKE QUASAR**

SEXONSIGHT.COM

Press Contact:
Dusty Marie – Publicist / Marketing
Dusty Ink PR
Dusty@dustyink.com
310.567.2631

Sales Contact:
Victoria – Sales
Mile High Media
Victoria@mile-high-media.com
800.363.0133

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