"THE SWINGER" WITH JAMES DEEN & LILY CARTER SHIPS FROM MILE HIGH MEDIA

Couples-Friendly Studio Sweet Sinner's New Release Is Available September 26

MONTREAL, Quebec (**September 20, 2012**) – Mile High Media is now shipping "The Swinger," starring James Deen, Lily Carter, and India Summer. The DVD from Mile High Media's couples-friendly studio, Sweet Sinner, will be available in stores September 26.

To view the SFW trailer for "The Swinger," visit http://youtu.be/MNilTI50T-k.

Written and directed by James Avalon, "The Swinger" stars India Summer, Lily Carter, James Deen, Chanel Preston, Erik Everhard, and Rocco Reed in 4 passionate sex scenes and a seductive story.

For box art and movie information on "The Swinger," visit http://www.milehighonline.com/product/movie/2248.

In "The Swinger," James and Lily are a nice couple from the country in a bit of a sexual rut. When James gets called to the big city to work at a fancy law firm, the two decide to see if L.A. can spice up their sex lives. However, James' new boss, India, is much more than a sharp, power-hungry authoritarian. With eyes on the new guy and his sporty wife, she devises a plan to send them off on a devious goose-chase of self-discovery, ultimately leading them back to her secret world where swinging is more than an amusing pastime.

Mile High Media Vice President Jon Blitt states, "The Swinger' is a perfect example of Sweet Sinner's ability to combine quality drama and passion into a movie appealing to both men and women. Featuring an A-list cast, we expect the title to be one of our best sellers this year."

Watching a Sweet Sinner movie with a lover is part of the appeal of the studio. With real lovemaking and real orgasms, Sweet Sinners provides a new kind of couple oriented erotica. Each sex scene is filmed in its entirety, revealing the true chemistry and connection transpiring on screen. The results are adult movies hot enough for him and passionate

enough for her. For more information, visit www.SweetSinner.com.

For production stills and content from the movie, log on to Mile High Media's Press Access site: http://milehighonline.com/press/. Media seeking to be qualified may email Dusty at Dusty@DustyInk.com.

About Mile High Media:

Mile High Media has been a pillar of the adult industry for over 20 years. The Canadian managed company began as a Canadian licensee for American adult movies, ensuring it distributed only the highest quality content. Understanding the diverse and ever changing needs of its consumer base, Mile High determined the best way to provide a wide array of superior entertainment was to produce its own. In 2003, Mile High launched Doghouse Digital, the first of its acclaimed lines catering to specific niches. Growing market trends and demand led Mile High to create Sweetheart Video (lesbian line), Sweet Sinner (couple line), Reality Junkies (reality gonzo line), Hardcore Parody (parody line) and Sweet Sinema (classic Hollywood adaptation line). With over 1500 titles, Mile High's studios yield some of the most viewed adult movies in the world, available on all platforms, including broadcast, IPTV, VOD and mobile applications. Mile High is committed to evolve alongside consumers tastes, reflecting new developments in technology and entertainment. This philosophy led AEBN.net to name Mile High the 2012 Studio of the Year. For more information, visit www.MileHighOnline.com, www.Facebook.com/MileHighMedia or www.Twitter.com/MileHighMovies.

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Sales Contact:

Wilma – Sales Mile High Media <u>Wilma@mile-high-media.com</u> 800.363.0133

Media Contact:

Dusty Marie – Publicist / Marketing Dusty Ink PR Dusty@dustyink.com