

# ICON MALE'S FIRST FEATURE, "FOOTBALL HERO," RELEASES

## ***Award-Winning Director Nica Noelle & Mile High Media Tackle Gay Stigma in Football Themed Erotica Starring Ty Roderick.***

**MONTREAL, Quebec (Sept. 17, 2014)** –Gay romance studio Icon Male's first feature, "Football Hero" releases on DVD. From Mile High Media and award-winning director Nica Noelle, "Football Hero" tackles the gay stigma in football, as Ty Roderick comes out to fellow teammates, igniting controversy and awaking secret desires. The star-studded cast also includes Jamie Sanders, Brandon Wilde, Alexander Greene, Trenton Ducati and Aiden Summers.

To view the box art and for more information on "Football Hero" visit:  
<http://www.milehighonline.com/product/movie/2857>

"Obviously, the Michael Sam story partially inspired this movie," says Nica Noelle. "The idea of a rising football star coming out as a gay man, and risking public scorn and discrimination in order to take pride in his sexuality is very intriguing to me. I chose Ty Roderick as the lead because he has a vulnerable quality that was perfect for the role. Ty has a natural complexity and depth, so I knew he wouldn't turn the role into a joke."

"I asked Christian X to play the football coach because he was one of the first 'crossover' performers to proudly claim the ambiguities in his sexuality at a time when the industry was far less open minded," continues Noelle. "Christian was a trailblazer in our industry, just as Michael Sam is a trailblazer in the NFL. I challenge anyone to watch this movie and not see the beauty and passion in all-male sex scenes."

Hot, brooding football hero Ty Roderick decides to come out of the closet just as football season begins, causing his teammates to bully him out on the field. But do their mean-spirited jokes mask their own gay desires? Brandon Wilde and Alex Greene's aggressive horseplay turns to lust in the showers, while jacked team doctor Trenton Ducati uses the boys' secret tryst to his advantage with baby-faced Brandon. Meanwhile Ty can't take the pressure of being an outcast, so he lets off some steam with pretty young things Aiden Summers and Jamie Sanders. Christian X costars in a non-sex role as the no nonsense football coach.

Movies from Icon Male are unique to the gay marketplace and embody what fans have come to expect from Nica Noelle and Mile High Media – genuine and intimate exchanges between performers featuring forbidden sex, emotion and compelling storyline.

For Icon Male sales and distribution contact [Mitchell@mile-high-media.com](mailto:Mitchell@mile-high-media.com).

For the latest news and BTS previews follow Icon Male on twitter: [www.Twitter.com/IconMale](http://www.Twitter.com/IconMale)

For production stills and content log on to Mile High Media's Press Access site: <http://milehighonline.com/press/>. Media seeking to be qualified may email [Dusty@DustyInk.com](mailto:Dusty@DustyInk.com).

#### **About Mile High Media:**

Mile High Media has been a pillar of the adult industry for over 20 years. The Canadian managed company began as a Canadian licensee for American adult movies, ensuring it distributed only the highest quality content. Understanding the diverse and ever changing needs of its consumer base, Mile High determined the best way to provide a wide array of superior entertainment was to produce its own. In 2003, Mile High launched Doghouse Digital, the first of its acclaimed lines catering to specific niches. Growing market trends and demand led Mile High to create Sweetheart Video (lesbian line), Sweet Sinner (couple line), Reality Junkies (reality gonzo line), Male Reality (gay reality gonzo line) and recently launched Icon Male (gay romance line). With over 2000 titles, Mile High's studios yield some of the most viewed adult movies in the world, available on all platforms, including broadcast, IPTV, VOD and mobile applications. Mile High is committed to evolve alongside consumers tastes, reflecting new developments in technology and entertainment. This philosophy led [AEBN.net](http://AEBN.net) to name Mile High the 2012 Studio of the Year. For more information, visit [www.MileHighOnline.com](http://www.MileHighOnline.com), [www.Facebook.com/MileHighMedia](https://www.Facebook.com/MileHighMedia) or [www.Twitter.com/MileHighMovies](http://www.Twitter.com/MileHighMovies).

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**Sales Contact:**

Mitchell – Sales

Mile High Media

[Mitchell@mile-high-media.com](mailto:Mitchell@mile-high-media.com)

800.363.0133

**Press Contact:**

Dusty Marie – Publicist / Marketing

Dusty Ink PR

[Dusty@dustyink.com](mailto:Dusty@dustyink.com)

310.567.2631

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